Prevent Foreign Governments from Undermining Our Public Health through Disinformation

**THREAT**

» Foreign powers can use disinformation to erode trust in public health institutions, vaccines, and treatments

**IMPACT**

» False information about pharmaceutical companies, labs, or local health departments could lead to public distrust
» False information about the medical history of trial participants could undermine your results when publicly reported
» Disinformation can be used to purposely mislead your medical research
» Disinformation may facilitate COVID spread by causing reduced testing and less adherence to prevention and public health guidelines
» Disinformation could lead to widespread doubt about vaccine efficacy

**MITIGATION**

» Be prepared to respond to corporate or personal attacks on prominent figures in your community and your facilities
» Insulate your hard work and public service from disinformation through transparent public engagement
» Engage in an active public affairs campaign that aims for openness and clarity
» Proactively assist your customers to find current, accurate and reliable information on public health institutions, vaccines, treatment and research
» Ensure employees only share health-related or proprietary information with specific individuals, as specified in law and policy
» Encourage employees to be cautious about sharing information and limit it to people within their department or organization

For additional information on NCSC awareness materials or publications:
» Follow us on Twitter : @NCSCgov  » Visit our Website : www.NCSC.gov
» For comments and questions, please contact us at : NCSC-Safeguarding-Our-Future@dni.gov
» Follow us on LinkedIn : https://www.linkedin.com/company/national-counterintelligence-and-security-center