INTELLIGENCE COMMUNITY DIRECTIVE 205

(U) Analytic Outreach

A. (U) AUTHORITY: The National Security Act of 1947, as amended; Executive Order 12333, as amended; and other applicable provisions of law.

B. (U) PURPOSE

1. (U) This Intelligence Community Directive (ICD) establishes policy for Analytic Outreach as an essential factor in the production of intelligence analysis that responds to the National Intelligence Priorities Framework (NIPF), the Unifying Intelligence Strategies (UIS), and the intelligence requirements of the Intelligence Community (IC) elements.

2. (U) This Directive replaces ICD 205, *Analytic Outreach*, 16 July 2008.

C. (U) DEFINITIONS

1. (U) Analytic Outreach is the overt and deliberate engagement by an IC analytic component with individuals or organizations outside the IC, hereafter Outside Experts (OE), to explore ideas and alternative perspectives, gain insights, or generate new knowledge.

2. (U) An OE, for the purposes of this Directive, is an individual or organization outside the IC. OEs may be either U.S. or non-U.S. Persons. OEs may be compensated for their participation in Analytic Outreach activities, consistent with IC and IC element-specific policies and procedures.

3. (U//[redacted]) Analytic Outreach for the purposes of this Directive does not include activities that are governed by other IC and IC element-specific policies, such as:

a. Conducting human source recruitment or other clandestine efforts as well as any other HUMINT collection activities, including overt HUMINT collection, under the purview of the HUMINT Functional Manager;

b. Tasking, either directly or implied, to OEs to collect information for intelligence purposes;

c. Formal liaison relationships with foreign intelligence services;

d. Formal engagement with Federal, State, local, tribal, and private sector partners;

e. Contracting for the collection of open source information; or

f. Contracting for technical research and development, goods, or services.

28 August 2013

D. (U) APPLICABILITY: This Directive applies to the IC as defined by the National Security Act of 1947, as amended; and to such elements of any other department or agency as may be designated an element of the IC by the President, or jointly by the Director of National Intelligence (DNI) and the head of the department or agency concerned.

E. (U) POLICY

1. (U/[redacted]) Analytic Outreach is an essential intelligence activity. It shall be conducted to leverage outside expertise as part of sound analytic tradecraft. Insights obtained from Analytic Outreach provide depth and context to the analysis of intelligence questions. Analytic Outreach may also indicate new lines of inquiry or challenges, identify alternative perspectives, and validate analysis.

2. (U/[redacted]) As a core part of the analytic process, Analytic Outreach is both a corporate responsibility and an individual responsibility. IC senior officers and supervisors of IC analysts shall manage and support Analytic Outreach activities.

3. (U/[redacted]) Analytic Outreach activities shall be coordinated among IC elements to promote maximum effectiveness and efficiency and to minimize duplication of efforts and potential conflict with other intelligence activities.

4. (U/[redacted]) Analytic Outreach activities may pose significant risks to OEs, IC personnel, and IC missions. Counterintelligence and security (including operations security) risks associated with Analytic Outreach must be considered and managed.

5. (U/[redacted]) Results of Analytic Outreach activities shall be shared across the IC, and with recipients of intelligence production, to the maximum extent possible. When presented in finished intelligence products, insights obtained from Analytic Outreach shall be identified and cited as such.

F. (U) IMPLEMENTATION

1. (U/[redacted]) The creation of enduring, diverse, secure, productive relationships with OEs enables Analytic Outreach to enhance the quality of intelligence analysis. The development of Analytic Outreach initiatives shall be guided by the priorities reflected in the NIPF, the UIS, and the intelligence requirements of the IC elements.

2. (U/[redacted]) A risk management approach shall be used to balance the risks and expected benefits of Analytic Outreach activities. This approach shall inform procedures for Analytic Outreach activities and training for analysts and managers involved in Analytic Outreach.

3. (U) Protection of civil liberties and privacy rights of U.S. Persons must be considered and included in the development and execution of Analytic Outreach activities.

4. (U/[redacted]) Potential conflicts between Analytic Outreach initiatives and other intelligence equities and activities shall be identified through prior coordination. Analytic Outreach conducted overseas, or with non-U.S. Persons, poses special risks and, therefore, requires prior coordination. When conflicts cannot be resolved at the working level, they should be referred to senior levels for resolution.

5. (U/[redacted]) Analytic Outreach activities that require access to classified or sensitive information by OEs may be conducted only with appropriately cleared individuals.

6. (U/[redacted]) Analytic Outreach activities that involve contact with members of the media shall be conducted in accordance with the policies and procedures that govern those activities. Similarly, the use of social media as part of Analytic Outreach must conform to policies and procedures that govern IC element use of social media.

G. (U) ROLES AND RESPONSIBILITIES

1. (U/[redacted]) The DNI will lead and oversee IC Analytic Outreach activities.

2. (U/[redacted]) Office of the DNI:

a. The Deputy DNI for Intelligence Integration (DDNI/II), on behalf of the DNI, shall:

(1) Delegate specific activities related to Analytic Outreach to ODNI components and IC elements and establish IC fora, as needed;

(2) Serve as the primary point of contact and resource to address issues that concern the process and efficiency of Analytic Outreach;

(3) Prepare an annual report to the DNI assessing Analytic Outreach activities across the IC; and

(4) Through the Chairman of the National Intelligence Council (NIC):

(a) Serve as the principal substantive advisor to the DNI for IC Analytic Outreach activities;

(b) Oversee the development and execution of programs for Analytic Outreach across the IC; and

(c) Designate an Analytic Outreach coordinator for the ODNI to participate in IC fora.

(5) Through the National Intelligence Managers (NIMs), ensure that Analytic Outreach activities are integrated into UIS, as appropriate. The NIMs shall maintain cognizance of Analytic Outreach activities with respect to their mission areas.

b. The Assistant DNI for Partner Engagement shall support the development and execution of Analytic Outreach activities, including by leveraging partnerships, to maximize the use of OEs in support of intelligence missions.

c. The IC Civil Liberties Protection Officer shall ensure appropriate civil liberties and privacy safeguards are developed and implemented in support of Analytic Outreach activities.

3. (U/[redacted]) Heads of IC elements shall:

a. Develop, program, promote, and execute Analytic Outreach initiatives that support the NIPF, the UIS, and the mission requirements of the IC element;

b. Ensure IC element Analytic Outreach initiatives are implemented consistent with this Directive;

c. Keep the DDNI/II, Chairman of the NIC, and relevant NIMs informed about these initiatives;

d. Designate an Analytic Outreach coordinator for their element who will participate in IC Analytic Outreach fora; and

e. Develop procedures to address the security, counterintelligence, and OPSEC risks associated with Analytic Outreach activities.

H. (U) EFFECTIVE DATE: This Directive becomes effective on the date of signature.

James R. Clapper
Director of National Intelligence

28 August 2013
Date