



## ODNI Releases Third Video in a Series in the Wake of the OPM Records Breach

---

### NEWS RELEASE

#### AVOID BEING A TARGET OF FOREIGN INTELLIGENCE

#### *ODNI releases third video in a series in the wake of the OPM records breach*

FOR IMMEDIATE RELEASE

ODNI News Release No. 2-16

January 19, 2016

Today, the ODNI's National Counterintelligence and Security Center released the third in a five-part series of videos from its "Know the Risk—Raise Your Shield" campaign.

The latest campaign video, which is just more than five minutes long, focuses on how foreign intelligence entities conduct human targeting. It is intended to raise public awareness that anyone with access to sensitive public or private information—whether classified or unclassified—is a potential target of foreign intelligence entities. The video provides details about human targeting, how government officials or the public can recognize if they are being targeted and what steps can be taken to minimize the risk of becoming a victim.

"You don't have to work for the CIA or have access to the most prized information for you to be a target," said Bill Evanina, Director of NCSC. "Oftentimes they go for people with access to information that is more germane to their nation's needs."

The NCSC launched the campaign last September in the wake of the Office of Personnel Management records breach to help those individuals, government or otherwise, whose personal information has been compromised. The first and second set of videos focused on spear phishing attacks and social media deception, respectively, while the final videos—to be released in February and March—will focus on awareness for travelers and social engineering. The first two releases contain a 30-45-second overview video and a more in-depth two minute video.

The NCSC provides effective leadership and support to the counterintelligence and security activities of the U.S. Intelligence Community, the U.S. government and U.S. private sector entities who are at risk of intelligence collection or attack by foreign adversaries.

To see the video and for information on the third release, please see the following links:

Video: [Know the Risk – Human Targeting](#)



## ODNI Releases Third Video in a Series in the Wake of the OPM Records Breach

---

Poster: [Human Targeting](#)

For additional information on the campaign, go to [ncsc.gov](#) or [dni.gov](#).

###